

2019-2020 District Goals



District: District 2 S3
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- Quarterly Webinars by our GLT
- Cabinet Meeting Breakouts
- Zone Chair reports to DG Exec Team/GLT
- Individual officers not having email capability

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- Training Schedules will be developed listing all ZCs, their status, dates and times training completed-
- Meeting individually with those unavailable for combined meetings
- Followup at Cabinet Meetings (Quarterly)

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 3 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Goal(s) Statement:

Train, Retain, Recruit, Serve and Support

Action Step "Train":

GLT develop training schedule having Webinars and individualize training sessions - all club officers

"Retain"

GMT will meet with all Zone Chair and provide Club Presentations of the importance of Retention . DG Exec Team will provide speakers and assist with scheduled presentations

"Recruit"

DG Exec Team to make specialized presentations at Zone Meetings and Cabinet meetings . Emphasis on recruiting established community leaders in specific areas of needs, i.e. digital specialists, social media experts, advertising specialists, copywriters, etc. The high demands of the digital world in here.

"Serve"

Hold community assessment events to identify specific needs of the community. Many of the traditional service projects are no longer necessary. Meeting the demands of the expanding communities have to be addressed

"Support"

Supporting the district charities and LCIF - identifying those clubs that can truly support the increased financial demands. Encourage those clubs "on the edge" to do what they can by assisting them with fundraisers specific to LCIF

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	10
3rd Quarter	10
4th Quarter	10

By the end of the 4th quarter, the district will add a total of 40 new members.

Action Items:

My district will establish 0 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Emergency Preparedness

My district will start 0 Campus Club(s) at We have two universities in our immediate area with Lions Clubs on campuses . We have one community college with a student body mainly comprised of working individuals wishing to further their personal education to improve job requirements. school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	5
2nd Quarter	5
3rd Quarter	5
4th Quarter	5

By the end of the 4th quarter, the district's membership drops will not exceed 20 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Goal Statment:

Have one member of the DG Exec Team attend Zone Chair meetings

Action Step:

Make presentation

Report issues to DG

Develop plans to address specific needs and issues

Begin 1st Quarter

End 4th Quarter

Responsible person/team:

DG Exec Team

GMT

NET GROWTH GOAL

40	+	40	-	20	=	60
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 3000 people.

Action Items:

Of the total number of people served in my district, 800 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Goal Statement:

Increase assistance with existing food backpack programs

Action Steps:

Promote backpack program

Distribute schedule backpack packing dates

Photograph Lions doing the work

Record the service hours

Promote service project in district newsletters and email blasts to club presidents

Begin July 15

End - Aug or end of school year 2020

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 20 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Goal Statement:

Attend local business expo events

Action Step

Obtain schedules

Promote event/theme "Lions in Action"

Execute plan

Prepare After Action Plans

Evaluate and upgrade for the next DG year

Responsible person: GST/DG Exec Team

Begin July 15

End June 30

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 95% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 2000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 2000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 1 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 25% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Goal Statment:

Present MyLion app presentations at Cabinet Meetings

Action Steps

Print out Member ID numbers from MyLCI.org per club and have available at presentations

Encourage members to upgrade smartphones/computers

Prepare handouts with installation steps

Have those with testimonies to individuals teach those needing personal assistance

Write down names of those that have been successful in getting online

Responsible person(s):

Existing Lions within clubs that have logged on

GMT/GLT to evaluate and oversee

Begin July 30

End June 30